



Job Description

ASSISTANT STORE MANAGER LEVEL 1 - Sevierville

JOB OBJECTIVE

Support the store manager in all tasks necessary to the efficient operation of the store. Provide prompt and courteous “best in class” service to customers in order to maximize sales and the experience being delivered. Promote the company’s image of high quality and professionalism.

STATUS

Reports directly to the store manager and works closely with the senior manager or retail operations. Leads and represents an integral part of the store team to create a healthy and pleasant atmosphere, in which employees are fully engaged ambassadors of the Birkenstock brand and highly motivated to achieve company goals and surpass their personal sales targets.

KEY JOB FUNCTIONS

- Support the store manager in the supervision of part-time population essential to the efficient operation of the store.
- Maximizes store sales while ensuring the highest level of customer satisfaction is provided.
- Ensure that all employees comply with company policies, practices, and procedures.

JOB DUTIES

- Ensure that all personnel practice professional salesmanship according to company policies and procedures to achieve maximum sales and provide the highest level of customer satisfaction.
- Adheres to and enforce loss prevention and security policies, credit policies and procedures i.e. credit cards, employee purchases, deposit logs, return and exchange policies.
- Works collaboratively with all internal and external customers to ensure team harmony and focus on the business is maintained at all times.
- Ensure that all merchandise is properly ticketed and attractively displayed and maintains the sales floor throughout their scheduled shift.
- Communicates stock replenishment needs to store manager.
- Enforce store policies and procedures.
- Supports the store manager in all essential duties necessary for the efficient operation of the store.
- Complies with all company policy and procedures.

PAY

- **\$19-\$21/Hour**

QUALIFICATIONS (MINIMUM QUALIFICATIONS REQUIRED TO PERFORM TASKS)

- Related work experience: six months of management experience (retail or service industry)
- Physical requirements: able to bend, climb ladders, lift and move boxes up to 35 lb.
- Other qualifications:
 - Strong leadership to motivate and work collaboratively to achieve sales objectives
 - Excellent verbal and written communication skills
 - Willing to work retail hours

[If interested, please send a cover letter and resume to careers@birkenstockusa.com](mailto:careers@birkenstockusa.com)

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