

Stellentitel /
Position title:

Senior Paralegal Intellectual Property Birkenstock Americas – NYC/East Coast based

Ziele der Stelle / Purpose and objectives of the job:

The Senior Paralegal Intellectual Property (IP) Birkenstock Americas will support the Intellectual Property Legal Counsel Birkenstock Americas to protect the Birkenstock company against any and all legal risks in the area of IP. The Senior Paralegal will support the IP Legal Counsel with a focus or emphasis in Intellectual Property including Trademarks, Designs (Patents), Copyrights, Trade dress, Unfair competition and related areas like Licensing, etc., and its protection and enforcement (Litigation). Will support and work collaboratively to support the Manager Legal Services (Commercial), as needed and directed by IP Legal Counsel, typically about 10% of the time

Aufgaben und Verantwortlichkeiten / Tasks and accountabilities:

Responsibilities

- IP Litigation Support
- IP Data Management
- Investigate Brand Enforcement Targets & Summarize Findings
- Basic US Trademark Filings
- Basic US Trademark Searches
- Draft Communications/Reports/Power Point presentations
- Customs Trainings & Relationship Management
- Record Keeping
- Identify TM Evidence of Use
- Monitor Common Law / Online Infringements
- Budget/Invoice Maintenance
- Internal Trainings & Communications
- TM Opposition Research
- Collaborate/brainstorm with global IP colleagues
- Attend Product Line Reviews to identify IP concerns
- Travel periodically to meet colleagues and conduct research
- Assist and support commercial law activities, as needed and directed.

Schnittstellen / Zusammenarbeit mit / Relationships:

- Works very closely to support and receive direction from IP Attorney Birkenstock Americas
- Collaborates and supports Manager Legal Services (Commercial)
- Consistent communication and collaboration with Birkenstock Global IP legal team
- Consistent communication and collaboration with Birkenstock Americas Leadership team

Kompetenzen / Competencies:

- Demonstrated knowledge of Legal, especially IP law and Commercial Business Environment
- Strong analytical capabilities
- Excellent Communication skills both written and verbal, German is a plus
- Comfortable with a high degree of responsibility
- Resilient, flexible, decisive
- Operates independently and efficiently to manage multiple projects and deadlines simultaneously and successfully, without sacrificing attention to detail
- Demonstrated experience leading a campaign management function and outstanding attention to detail
- Team-player/Collaborative; ability to work with global and regional leadership in a proactive manner

- Adapts easily to changing situations and demonstrates flexibility in juggling priorities

Qualifikationen / Qualifications:

- Bachelor's Degree
- 8 – 10 years' experience as IP paralegal
 - Footwear/apparel/consumer brand protection experience preferred
 - Global experience preferred
- Familiarity with the following subjects:
 - IP Litigation
 - Trademark Disputes (oppositions/cancellations)
 - Trademark Prosecution (searches, summary opinions, filings)
 - Brand Enforcement
 - Preparing TM Reports
 - Email communications with outside counsel and internal businesspeople
 - IP docketing
 - Excel spreadsheets
 - Microsoft Word & Power Point
- Strong Written and Verbal Communications Skills
- Proactive and creative
- Hard-working and respectful

Arbeitsbedingungen / Working conditions:

- Ability to travel domestically and internationally, as needed.
- Work out of Birkenstock office in Manhattan (SoHo) or from home, as needed and most effective.

Sonstiges / Others:

Send Resume: mhoessl@birkenstockusa.com (subject line should read "Sr. Paralegal Intellectual Property").

Derzeitiger Stelleninhaber /
Current incumbent

N/A

Anzahl eigener direct reports/
Number of own direct reports

0

Berichtet an/
Reports to

Legal Counsel IP

Bereich /
Business Unit

Birkenstock Americas

Lohn /
Salary

\$80k - \$140k/annually

Abteilung /
Department

Legal

Arbeitsort /
Location

New York, USA Birkenstock Offices and home office