

Territory Manager

At Birkenstock, our business is a reflection of who we are. We have a passion for our products, an appreciation of their heritage and a genuine belief in their benefits. Our business is a reflection of what we represent - quality products that are comfortable, unique, timeless and respectful of the world around us. Our mission is to deliver happiness and satisfaction.

To provide quality products and services, we need quality people. We are looking for talented people who share our values of accountability, responsiveness, excellence, teamwork, respect, integrity and a positive attitude.

JOB TITLE: **Territory Manager**

LOCATION: **AZ/CA/NV**

REPORTS TO: **Sr. Territory Manager**

TYPE: **Full-Time/Exempt/Ongoing Travel Required**

SALARY: **\$85k-\$110k**

OVERVIEW

This position is primarily responsible for managing and growing business in a set geographic territory, in conjunction with inside sales as defined by Birkenstock USA and the CEO. This position will also be responsible for optimizing sales to existing accounts via controlled sell-in, inventory management, monitored sell-through and proper cost-efficient sales support efforts (marketing strategies, clinics, trunk shows) by performing the following duties.

RESPONSIBILITIES

- Plans and executes annual shipment goals provided by Birkenstock USA.
- Ensures that sales efforts reflect needs of corporate sales plan, as well as individual goals.
- Communicates with customers regularly to ensure proper sell in, inventory levels and sells through.
- Maintains relationships at all levels to ensure superior customer service.
- Develops annual business plans with all accounts in a territory in conjunction with the inside sales team, sales support team and direct customer efforts toward achieving these goals.
- Performs, prospects, research, and solicits new business using competitive set, cold calls and web search (and other avenues as applicable) as prospecting tools.
- Communicates schedule and business updates to the Sales Manager.
- Communicates regularly with the Credit department to maintain account bases financial health and profitability.
- Performs necessary sales support functions (clinics, trunk shows, marketing promos) as directed by the Sales Manager.
- Grows territory via active prospecting and soliciting of new accounts.
- Participates as an active member of the Sales team, including group meetings, phone calls, sales meetings, regional shows as requested or needed.
- Keeps current on all new company product offerings and product changes within assigned product lines.

- Assists in providing sales and product training to key retailer personnel.
- Provides competitive product, program, and pricing information as requested.
- Other duties and projects as assigned.

POSITION REQUIREMENTS/QUALIFICATIONS

- Bachelor's degree (B.A. / B.S.) from a four-year college or university in Business or related field; 3-5 years of related experience and, or training; or equivalent combination of education and experience.
- Self-starter, set priorities, and manage time to achieve sales objectives.
- Must have excellent communications skills and ability to work effectively with all levels of personnel.
- Must have strong interpersonal skills to support leadership, management, negotiation and problem-solving functions of this role.
- Remain calm and professional in stressful situations.
- Detail oriented while maintaining an extremely positive attitude.
- Recognize problems, identify possible causes and resolve routine problems.
- Team player with a "can do" attitude that can work in a fast-paced environment.
- Ability to expertly and aggressively market and sell company's brand and products.
- Demonstrated ability to maintain a high degree of confidentiality.
- Ability to adequately respond to a variety of requests from customers such as sales and marketing assistance, pricing recommendations, etc.
- Has complete knowledge of all assigned product lines.
- Maintains a personal library of sales and technical materials for all assigned product lines.
- Must be able to work outside of regular business hours which will include nights and weekends to meet customer requirements.
- Must be able to attend trade shows and transport samples
- Work requires a willingness to travel on an as needed basis.
- Valid driver's license and acceptable motor vehicle record.
- Must be able to lift and carry sample bags weighing up to 50 pounds.

If interested, please send cover letter and resume to kramos@birkenstockusa.com. Subject line should list "Territory Manager".

BIRKENSTOCK USA, LP IS AN EQUAL OPPORTUNITY EMPLOYER.