

At Birkenstock, our business is a reflection of who we are. We have a passion for our products, an appreciation of their heritage and a genuine belief in their benefits. Our business is a reflection of what we represent - quality products that are comfortable, unique, timeless and respectful of the world around us. Our mission is to deliver happiness and satisfaction.

To provide quality products and services, we need quality people. We are looking for talented people who share our values of accountability, responsiveness, excellence, teamwork, respect, integrity and a positive attitude.

JOB TITLE: Coordinator Visual Merchandising East Coast

LOCATION: East Coast, with travel throughout the US

REPORTS TO: Sr. Director Visual Merchandising

TYPE: Exempt

SALARY: \$80k-85K

Note: Relocation and any associated costs are the sole responsibility of the person hired for this position.

OVERVIEW

This position plays a key role in supporting the Sr. Director of Visual Merchandising and Senior Visual Manager in all aspects of visual merchandising, training, and day-to-day execution in our company-owned stores. This role is the point person between Marketing and Retail, ensuring our stores consistently present a “best in class” store presentation and customer experience.

RESPONSIBILITIES

- Weekly visits to the NYC stores and quarterly visits to other locations to implement visual merchandising and window standards.
- Ensure windows and store merchandising meet our standards and POG.
- Train and coach store teams to develop and strengthen high-quality visual merchandising execution.
- Support stores with seasonal floor mapping and visual move updates.
- Work and collaborate with the VM Classic Manager to provide weekly feedback to stores.
- Train and support teams with store after photos.
- Lead and support VM monthly recaps.
- Create store visit recaps.

In addition:

- Support the NYC and Novato showroom seasonal refresh.
- Serve as an integral part of new store opening team.
- Perform other projects and duties as assigned.

POSITION REQUIREMENTS / QUALIFICATIONS

- Bachelor's Degree (B.A. /B.S.) from a four-year college or university in Visual Merchandising or related field; or equivalent combination of education and experience in visual merchandising (wholesale, retail, apparel, or footwear).
- At least 5 years' experience in fashion retail.
- Demonstrated experience working with multiple projects simultaneously.

- Strong strategic planning and organizational skills with the ability to prioritize deadlines and follow up.
- Knowledge of store operational and visual standards
- Excellent verbal and written communication skills, with the ability to clearly present information and provide direction.
- Proficiency in Adobe InDesign and/or SketchUp.
- Intermediate or advanced level of proficiency with all Microsoft Office products including but not limited to: PowerPoint, Word, Excel, and Outlook.
- Comfortable and confident in making effective, autonomous decisions in a timely manner to meet deadlines.
- Ability to stand for extended periods of time, bend, stretch, engage in repetitive motions, push, pull and carry items (fixtures and displays items) for a short distance.
- Ability to climb a ladder and use a step stool.
- Flexibility to travel up to 60% throughout the US and work extended hours during peak seasons or promotions.
- Valid driver's license and acceptable driving history.

If interested, please send a cover letter and resume to katelynn.amos@birkenstock.com. Subject line should list "East Coast Visual Merchandising Coordinator".

BIRKENSTOCK USA, LP IS AN EQUAL OPPORTUNITY EMPLOYER.

