

REQUIREMENTS/QUALIFICATIONS/PREFERRED EXPERIENCE

- Proven experience in a professional design role at a consumer brand ideally within apparel/footwear.
- Bachelor's degree in graphic design or related field; or equivalent combination of education and experience.
- Graphic Designer 4-6 years of design experience or Senior Designer 8-10 years' experience
- Expert proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects & Acrobat).
- Experience with motion graphics or video editing (After Effects, Premiere) is a plus.
- Knowledge of Database Software, MS Excel, Word, PowerPoint and Outlook.
- Strong typography, layout, and visual storytelling skills.
- Ability to balance creativity with brand consistency and business objectives.
- Familiarity with sustainable or heritage brand positioning.
- Ability to clearly present design ideas and concepts for campaigns and projects.
- Excellent interpersonal, communication, and time management skills are crucial.
- Self-motivated, proactive, and solution oriented. Always curious.
- Effective communication skills across all functions and levels of personnel.
- Good judgment and discretion; strong ability to handle multiple priorities simultaneously, meet deadlines, and can manage & thrive in a fast-paced environment.
- Team player with exceptional organizational and deadline management skills.

If interested, please send cover letter and resume to katelynn.amos@birkenstock.com. Subject line should list "Graphic Designer".

BIRKENSTOCK USA, LP IS AN EQUAL OPPORTUNITY EMPLOYER.

